



# KEYS TO A SUCCESSFUL MIGRATION

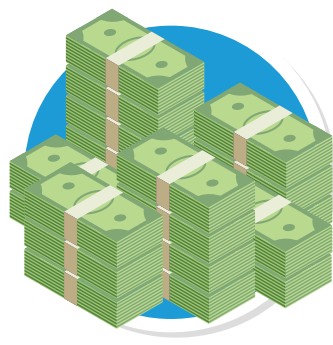
## THE CRITICALITY OF THE CLOUD

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More businesses are moving to the cloud than ever before.

In order for these new environments to produce real value for your company, there are a few important items and best practices to understand about the migration process.

## CLOUD ADOPTION CONTINUES TO RISE



### OVERALL IT BUDGETARY SPENDING ON CLOUD COMPUTING

by midsize businesses will increase from 9 percent

**IN 2016 TO 35 PERCENT BY 2018.**



### THE GLOBAL PUBLIC CLOUD MARKET WILL GROW MORE THAN 17 PERCENT IN 2016 ALONE,

reaching a value of \$20.6 billion by the end of the year.

## MOTIVATIONS FOR MIGRATION

### THE MAIN DRIVER OF CLOUD ADOPTION IS INNOVATION:

50 PERCENT OF ORGANIZATIONS look to the cloud to better align their firms' IT strategies with emerging, advanced computing technologies.



### COST IS STILL A MAJOR COMPONENT:

47 PERCENT OF BUSINESSES adopt the cloud to reduce operating costs, and **ANOTHER 42 PERCENT** leverage the cloud to decrease capital costs.



### AGILE DEVELOPMENT IS HAVING AN IMPACT:

41 PERCENT OF ENTERPRISES **MIGRATED WORKLOADS** to the cloud to enhance the abilities of agile development teams.

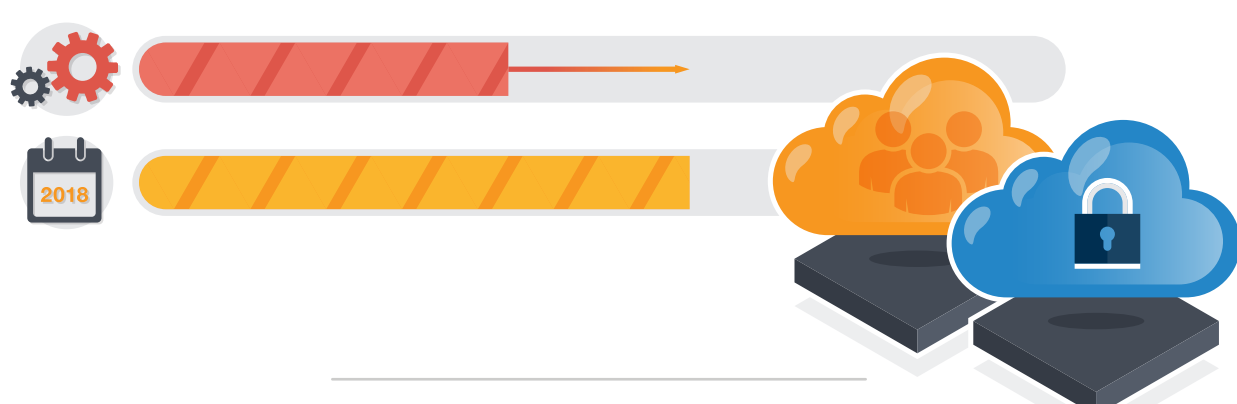


## AN ARRAY OF WORKLOADS WILL BE MIGRATED

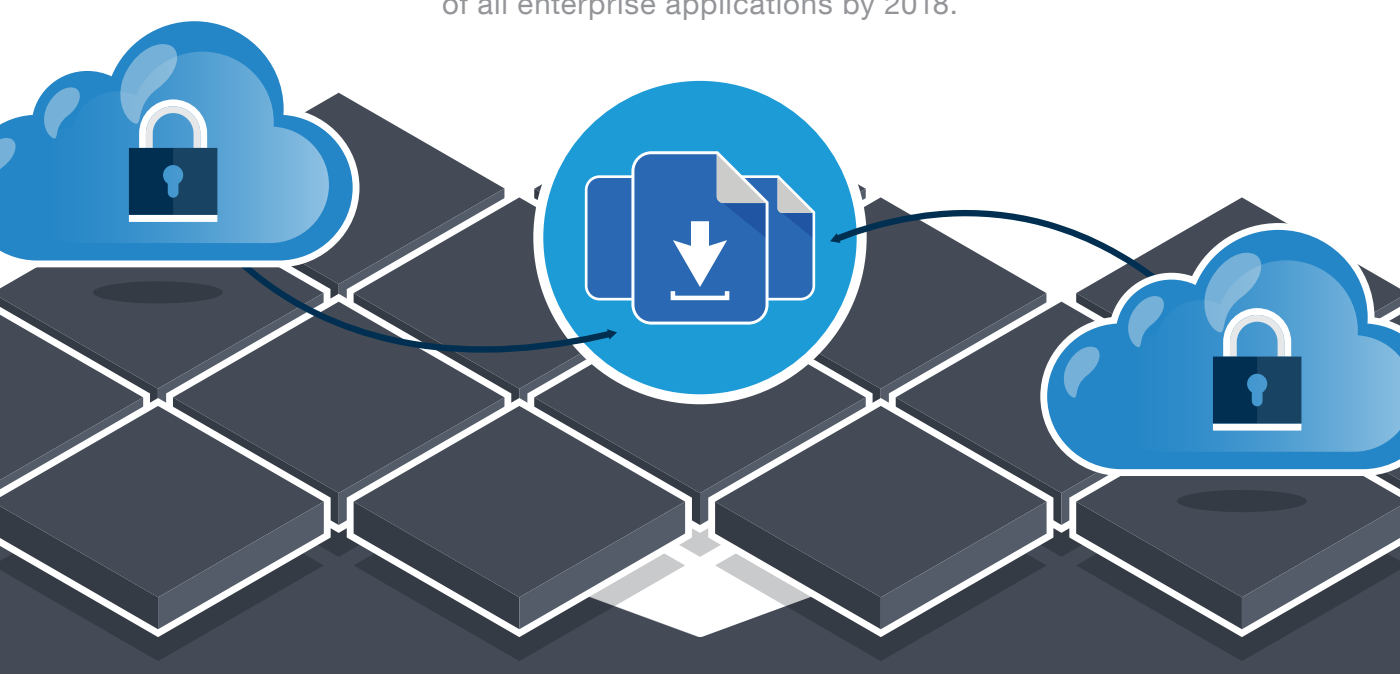
### MORE THAN 40 PERCENT OF ALL ENTERPRISE WORKLOADS

are currently supported by public and private cloud environments, and by 2018, this will increase to **60 PERCENT**

**OF ALL WORKLOADS.**



**ON-PREMISES PRIVATE CLOUDS** alongside SaaS environments will account for **14 PERCENT** of all enterprise applications by 2018.



## EXPERT MIGRATION GUIDANCE IS A MUST

As the cloud continues to be relied on by all types and sizes of businesses for a variety of mission-critical workloads, company stakeholders should look to expert service providers to ensure the success of the migration process.

<https://hostway.com/solutions/it-cloud-migrations>

**HOSTWAY**

Sources:

WSM collateral - Hostway and WSM workload assessment - <https://www.luminpdf.com/viewer/ALsmZ3MyaJJFPpLSm>  
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